



Developing environmental stewardship is a series of stepping stones, from simple to complex, that moves a learner from awareness to skills and finally action.

## YOUR SPONSORSHIP WILL HELP FUND:

- Development of study materials, tests and education kits
- Recruitment of youth in both rural and urban areas
- Travel assistance for the winning team to North America's Canon Envirothon
- Meals for students and volunteers
- Event t-shirts
- Water bottles, pens, notepads, etc. for participant goodie bags
- Bus transportation during competition

## STEWARDSHIP SPONSOR: \$5000 & UP

THE STEWARDSHIP LEVEL IS THE HIGHEST SPONSORSHIP LEVEL FOR THE ALASKA ENVIROTHON PROGRAM. YOUR GENEROUS FINANCIAL CONTRIBUTION IS CENTRAL TO MAKING THIS STATEWIDE HIGH SCHOOL PROGRAM POSSIBLE.

- Your business will be listed as a partner of the Alaska State Envirothon in all publication materials, including news articles, websites and marketing materials. You will be recognized as a Stewardship Sponsor during the awards banquet.
- Signage displayed in central locations throughout the 4-day FFA Convention and Envirothon Competition
- Listed in our awards banquet program
- Logo will be included on event t-shirts
- Logo displayed on Alaska Envirothon website
- Opportunity to include marketing materials in participant goodie bag

## ACTION SPONSOR: \$1000-\$4999

THE ACTION LEVEL IS A REPUTABLE WAY TO SUPPORT ALASKA ENVIROTHON PROGRAM. YOUR CHARITABLE GIVING WILL MAKE THE COMPETITION A SUCCESS.

- Signage displayed in central locations throughout the 4-day 2012 Envirothon Competition and FFA Convention
- Listed in our awards banquet
- Logo will be included on event t-shirts
- Logo displayed on Alaska Envirothon website
- Opportunity to include marketing materials in participant goodie bag

## SKILLS SPONSOR: \$500-\$999

THE SKILLS LEVEL ALLOWS YOU TO SPONSOR ONE OF THE NATURAL RESOURCE TESTING STATIONS AT THE STATE COMPETITION:

Soils/Aquatics/Wildlife/Forestry invasive Plants/Estuaries

- Signage/banner displayed at selected testing station
- Logo will be included on event t-shirts
- Logo on sponsorship page in event program
- Logo displayed on Alaska Envirothon website
- Opportunity to include marketing materials in participant goodie bag
- Sponsorship mentioned in publication materials

## KNOWLEDGE SPONSOR: \$150-\$499

YOUR DONATION WILL HELP SUPPORT THE STATE COMPETITION.

- Logo on sponsorship page in event program
- Logo displayed on Alaska Envirothon website
- Opportunity to include marketing materials in participant goodie bag

## What is Envirothon?

The Alaska Envirothon is a year-long environmental education program for students at the middle and high school level that culminates with a statewide competition. One of the most intriguing outcomes of the Envirothon program is that several natural resource-focused groups join together to engage young people in hands-on learning. During the competition, students visit five field stations—Aquatic Ecology, Forestry, Wildlife, Soils and Nonpoint Source Pollution—in order to complete problem-based tests.

**The mission** of Alaska Envirothon is to increase students' knowledge of natural resource issues and ecological sustainability principles through practical studies in their own communities.

This year, Palmer Soil and Water Conservation District has taken the role of coordinating the Envirothon program and with fresh energy, we have a vision to grow significantly by involving more schools, providing more support for students and teachers, and promoting greater agency-school interaction.

Thank you for your support.



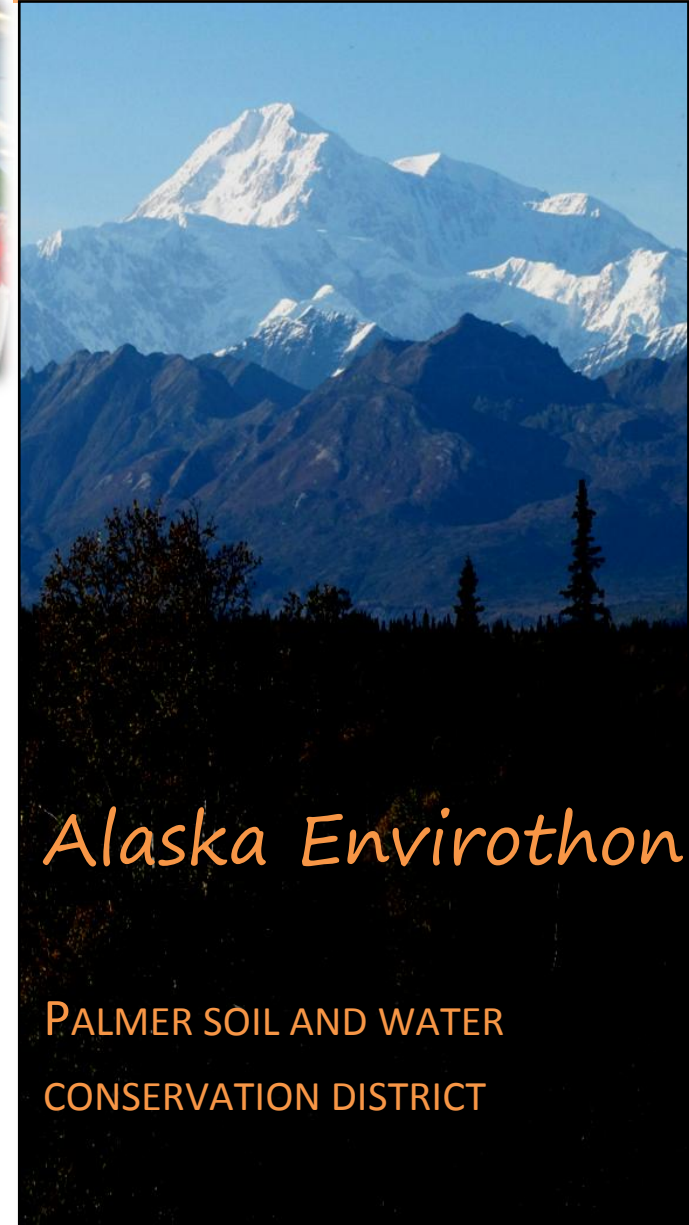
### Contact

Sierra Rose Doherty  
Alaska Envirothon Director  
Palmer Soil & Water Conservation District  
Email: [sierra@alaskapacific.edu](mailto:sierra@alaskapacific.edu)  
Telephone: 907.745.1662  
Fax: 907.745.1443

GOT SOIL. GOT WATER?



250 S. Alaska Street • Palmer, Alaska 99645  
Phone: 907 745-1441 Fax: 907-745-1443



# Alaska Envirothon

PALMER SOIL AND WATER  
CONSERVATION DISTRICT